## Plant Breeding and Plant Genetics Program



## A UW System Center of Excellence

SPECIAL PLANT BREEDING AND PLANT GENETICS SEMINAR ON FINANCIAL AND BUSINESS ASPECTS OF THE SEED INDUSTRY

3:30 pm Wednesday, April 15, Room 351 Moore Hall

## The Business of Breeding

Dr. Tom Koch, Vice President of Research Ag Reliant Genetics



Graduate Students are also invited to attend a workshop on financial and business aspects of plant breeding with Dr. Koch from 11-12:30 on Wednesday in Room 128 Plant Science; pizza provided; please RSVP to Irwin Goldman at ilgoldma@wisc.edu